

ALABAMA HISTORY D.I.Y.

ART OF THE GREAT WAR POSTER EXHIBIT GUIDELINES

Alabama History D.I.Y., a program of the Alabama Department of Archives and History (ADAH), provides do-it-yourself museum exhibits based on the ADAH's collections to local organizations. Alabama History D.I.Y. offers resources and guidance to produce and display curated, high-quality exhibits by local museums, archives, historical societies, government, and other community organizations.

General Guidelines:

- To host an exhibit, interested organizations must submit an application found at www.alabamahistorydiy.org. Applications may be submitted at any time. The ADAH will respond within 5 business days of receipt.
- The exhibit **must** be displayed in a space accessible to the general public. This can include museums, schools, businesses, libraries, restaurants, town halls, courthouses, etc.
- Admission may **not** be charged to view an Alabama History D.I.Y. exhibit. If it is displayed in an institution that charges an admission fee, additional fees may not be charged to view the exhibit.
- Approved applicants will receive a Dropbox link to high-resolution, print-ready PDF files of the exhibit graphics along with an installation guide that offers a range of low-to-high budget options and a publicity guide for promoting the exhibit in the community.
- The cost to print and install the exhibit is the responsibility of the local exhibit organizers. Printing and installation must also be coordinated at the local level. Use of local vendors is encouraged.

ART OF THE GREAT WAR:

- The complete exhibit features 23 historic WWI posters from the collections of the Alabama Department of Archives and History, along with labels, three interpretive panels, and one title panel.
- Local organizations may choose to display the exhibit in its entirety or a smaller portion of the exhibit. Options include:
 - Complete Exhibit – 23 posters (including Uncle Sam, Columbia, and military branches) that depict an array of calls to action in support of the war effort.
 - Uncle Sam – 8 posters illustrating a variety of depictions of Uncle Sam. Includes individual labels, an interpretive panel, and a title panel
 - Columbia – 3 posters illustrating a variety of depictions of Columbia. Includes individual labels, an interpretive panel, and a title panel
 - Military - 4 posters, each depicting the Army, Navy, Marines, or Army Air Service. Includes individual labels, an interpretive panel, and a title panel
- Dimensions of the individual posters vary and can be found at www.alabamahistorydiy.org. Dimensions may not be altered during reproduction.

QUESTIONS? Contact Mary Amelia Taylor at maryamelia.taylor@archives.alabama.gov or (334) 353-4692.



Alabama DEPARTMENT OF
ARCHIVES & HISTORY